



AVP_arhitekti

Arhitektura / Urbanizam / Uređenje interijera / Održivo projektiranje

CONTENTS

ABOUT **US**

Office profile + people

Mission, Vision

OUR **SERVICES**

AWARDS AND PUBLICATIONS

OUR **FEATURE PROJECTS**

CCK_KAJZERICA Educational and cultural complex

GRN_360 Living Peru

ROV_Hotel Rovinj

MOR_MORALES family house

ZAD_ZADAR University library

ATH_Housing UPTO35 Athens

OBR_ZAGREB Crafts Centre

BLU_BLUE Residential+Hotel

BOL_CAUPONA Cafe+bar

OTHER **PROJECTS**

SEA_SEASIDE house

PCS_ŠPANSKO Church

LTS_Maritime Terminal Šibenik

NOG_Lawyer offices

BAC_BANCHI interior design

BAL_BALI Marine research centre

STR_Strojarska business centre

BIZ_Boehringer-Ingelheim offices

ZMZ_DUJAN family house

CONTACT

Important:

This presentation includes information which is confidential and protected by the author (**AVP**_arhitekti). It is forbidden to produce copies or reproductions of the work and to sell those copies (including, typically, electronic copies), to import or export the work, to create derivative works (works that adapt the original work), to perform or display the work publicly without authorization of the author and to sell or assign these rights to others.

OFFICE PROFILE

WHAT IS AVP?

AVP is an emerging architectural office located in Zagreb, Croatia with both local and international experience and recognition.

The company has been in the architectural scene for almost 3 years now. We provide our clients with custom-made solutions in the areas of Architecture, Interior Design, Urbanism and Sustainable development.

Our services range from the conceptual stage and analysis of the site, to the execution and supervision of the construction works. Currently our office is developing several projects for local authorities, private investors and real estate agencies.

With several publications and winner of key national competitions, AVP stands as one of the **most promising architectural practices** in Croatia.



WHAT WE WANT?

MISSION

It is to create innovative and appropriate design solutions which contribute to the betterment of an ever changing economy, society and environment.

VISION

To be the leading architectural office in Croatia and to be well positioned in the international scope.

WHO ARE WE?

Erick Velasco Farrera

is Principal of AVP, a young architectural practice located in Zagreb, Croatia with both local and international experience and recognition. Born in 1980 in Aguascalientes, Mexico, Erick graduated at the UAA Architecture Faculty with honors. He was founding partner of ARQMEDIASTUDIO, an architectural office in Mexico that has won several national awards. Later on, after working as Visiting Professor at the UAA architecture faculty, he continued his studies in Europe working in some of the most important offices in Austria, UK and Croatia. In 2007, he decides to start his own architectural practice. A few years have passed and AVP has become one of the most promising offices in Croatia, with key national and international projects and selected built work.

Ilijana Petrović

is Principal of AVP. Born in 1984 in Doboj, Bosnia and Herzegovina, is currently the director of the administrative and law department within AVP. Ilijana graduated with honors in International Law at the universität Graz, Austria. After working in several European firms, she joined AVP as a founding member.



ARCHITECTURE

Within this field, AVP is in charge to transform the client's ideas and needs together with the office's design standards into a functional and aesthetical built space. The architectural design is achieved through the manipulation of volume, space, texture, materials and program along with a balanced budget, intelligent consulting, time schedules, meeting the competent laws and the procurement of a sustainable design. In summary, through the constant back-and-forth research and planning development, we provide a complete process which ranges from the very conceptual stage until the construction and delivery of the building.



URBANISM

Urban planning concerns the arrangement and planning of the built environment, its appearance and functionality. This process can range from the design of private master-plans of urban character, to the analysis and design of public areas inside a town or city. Urban planning is a key discipline in transforming the living standards of a community. AVP knows that this transformation requires a deep understanding of the legal system and that it can only be done through the work of a multidisciplinary team. The office counts with a selected group of collaborators who are aware of the high-standards of AVP, and work with it to create innovative and efficient urban solutions.



INTERIOR DESIGN

AVP works within a framework established by both, the client's needs and the office ambitions. From this stage, the office then analyses every spatial condition such as: light, communication, human activities, spatial program, color, dimensions, etc. in order to achieve a high-quality interior design. Furthermore, AVP seeks that the internal configuration of the space is not only a result that satisfies the basic requirements of the program, but explores beyond these to achieve a unique and personal spatial experience.



SUSTAINABLE DESIGN

The concept means designing or reshaping the built environment in order to contribute to the principles of sustainable development. These principles are specifically related to the balance of the economical and social needs of humanity with those of the natural environment. To achieve this, our team is ready to perform an exhaustive research so as to design solutions which use appropriate materials, are energy efficient, respect the integrity of the natural environment and promote the social and economical development of the local community. As part of the company's goal, AVP motivates all its clients to seek that their projects are made on basis of these principles.

WHAT HAVE WE ACHIEVED SO FAR?

COMPETITION AWARDS

- 2010 **LABIN home for the elderly** (3rd prize)
competition, Labin, Croatia
SEASIDE house design (Honorable mention)
competition, Lima, Peru
ZAGREB Crafts centre (1st prize)
competition, Zagreb, Croatia
- 2009 **Maritime Terminal “GAT VRULJE”** (2nd prize)
competition, Šibenik, Croatia
ZADAR university library and campus master plan (Honorable mention)
competition, Zadar, Croatia
MIRAMARE business tower (5th prize)
competition, Zagreb, Croatia
- 2008 **ŠPANKSKO church and pastoral centre** (Honorable mention)
competition, Zagreb, Croatia
KAJZERICA educational complex (1st prize)
competition, Zagreb, Croatia
- 2007 **POPOVAČA elementary school** (Honorable mention)
competition, Popovača, Croatia
CITY THEATER square design (1st prize)
competition Aguascalientes, Mexico
Access building for the CAMPESTRE Country Club (1st prize)
competition Aguascalientes, Mexico

PUBLICATIONS

- 2011 **Projects review 100 TOP mexican architects**
PLANOS magazine, Mexico
- 2010 **Interior design review**
MOJ ŽIVOTNI STIL magazine
- 2009 **10 Promises (10 most innovative young mexican architects) review**
OBRAS architecture and construction magazine, Mexico
- 2008 **Young mexican architects review**
HABITAT magazine, Mexico
- 2007-11 **Society of Architects of Zagreb (DAZ)-Archidaily-Architizer-Zavodbig**
Various web articles and publications

GRN_360 LIVING PERU

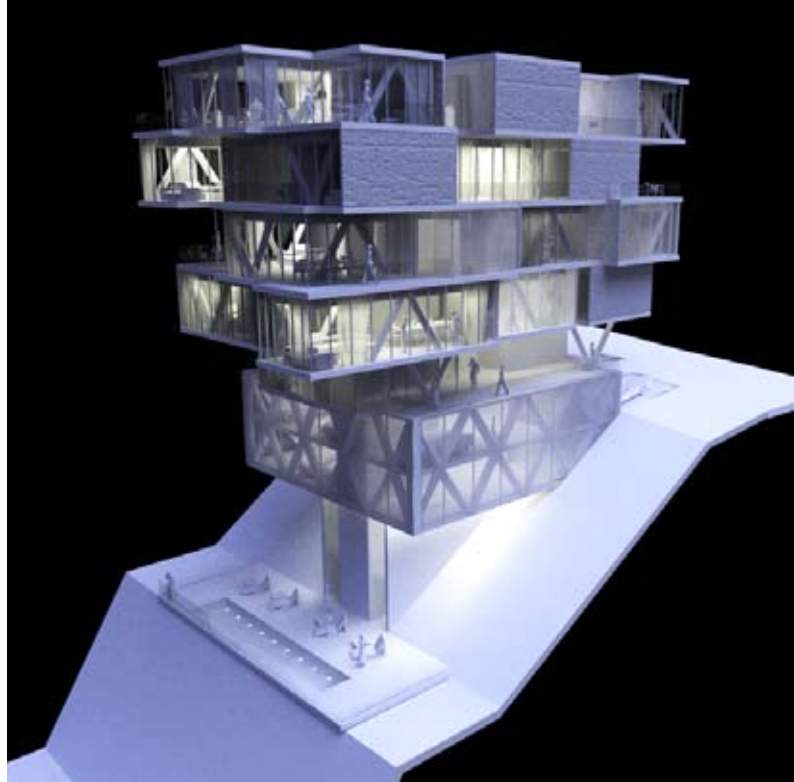
Type	Housing
Location	Lima, Peru
Client	Private
Status	Conceptual proposal
Building area	16,800.00 m2
Prizes	competition entry
Team	AVP_arhitekti Arch. Juan Jose Nunez Andrade Arch. Heidi Kasper Arch. Efrain Velez

PROJECT BRIEF

The concept for this design is to provide the ultimate in modern luxury living. The primary asset of this location are the amazing views, and the design of the units is created to take advantage of these views. If any of the units were located below a ground floor parking level this would dramatically reduce the access to light and views of those units. Therefore, all of the units are raised above ground level in order to give each unit 360 degree access to light and views.

The interior character of each unit is minimized to create a modern open loft, with many floor to ceiling windows. Traditional partitions are eliminated in favor of floating boxes that hold services such as restrooms and closets. These boxes are strategically positioned to provide privacy and separation of spaces. In construction they would be treated like rich furniture to create a sense of luxury, and preserve the flow of the loft concept.





CCK_KAJZERICA EDUCATIONAL AND CULTURAL COMPLEX

Type	Educational
Location	Zagreb, Croatia
Client	Government
Status	Executive documents
Building area	15,456.00 m ²
Prizes	1st. Prize competition
Team	AVP_arhitekti SANGRAD architects Arch. Profr. Emil Spirić

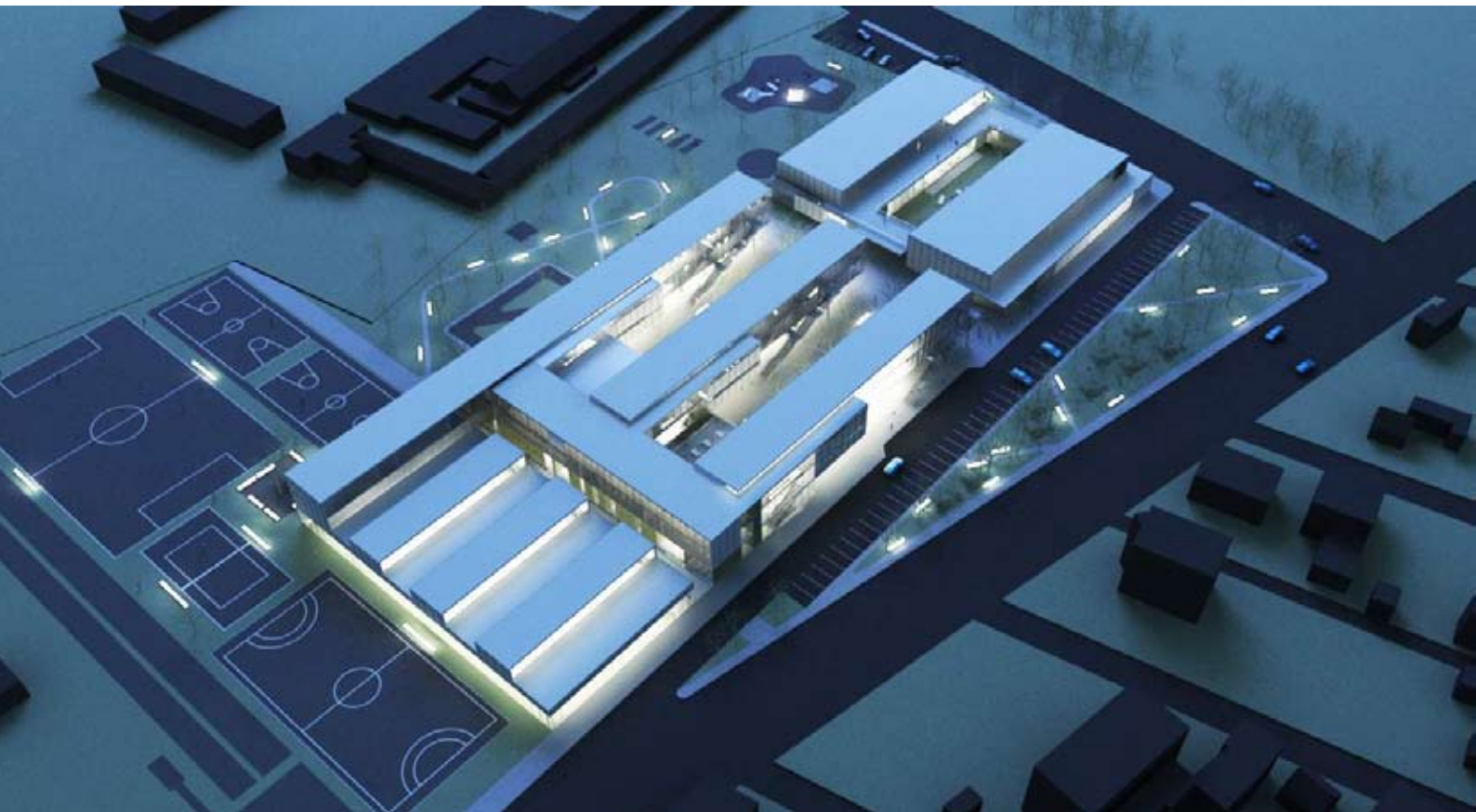
PROJECT BRIEF

The concept of the cultural – educational complex in Kajzerica has been deducted from a contextual inspiration: by shifting the direction of the complex volume from the street of the old Kajzerica we get a public area and an extension of the urban space under a green shelter. The lifted classroom volume slabs are outdoing the access to the school yard, opening transparency, lucidity, continuity and relations within the site, metaphorically substituting crowns and shadows of the trees, freeing the public space and rendering an artificial forest merged with the authentic green surface.

The complex is the first of its kind in Croatia, with an international scope, housing Croatian, French and German students. Both buildings are organized in such a way that can work as one system or separated systems according to their needs.

The project so far provides quality green-social-areas, as much natural light as possible -without overglazing the building- and environmentally-friendly construction materials. The project primarily aims to become one of the first schools in Croatia to use alternative energy and to be a sample to follow in years to come aiming for a minimal ecological footprint.





ROV_HOTEL ROVINJ

Type	Tourism-Hotel
Location	Rovinj, Croatia
Client	Private
Status	Ongoing building work
Building area	280.00 m2
Prizes	
Team	AVP_arhitekti

PROJECT BRIEF

Located within the heart of the peninsula (Rovinj), two houses embody the exclusivity of luxury accommodation: the VILLA ORATORIO boutique hotel has it all in the shape of a petite, four-level building with a total of 11 rooms.

It has to be remarked that the original building counts from the 17th century which offers that extra traditional condiment. The main layout of the hotel is: On the ground floor the lobby, reception, restaurant-bar, fitness, toilets and services; first, second and third floors with rooms and at the top a belvedere. The whole building has a surface of 285 m2 connected by the staircase. Although the exteriors remain true to their 17th century design, a couple of few elements were added to give a subtle sign that something's happening inside. The interior design on the other hand was thought to be a contrast to the exterior serenity and sober image of the stone façade.

All in all, each corner of the interior design has its own theme so to provoke a special and unique understanding of the whole space. Just like Wander said: "A hotel should offer experience, it should be exciting and surprising with a strong visual rationale that elicits a strong emotional response".





VILLA **ORATORIO**
hotel

ZAD_ZADAR UNIVERSITY LIBRARY

Type	Cultural- Library
Location	Zadar, Croatia
Client	Government
Status	Conceptual proposal
Building area	13500 m2
Prizes	Honorable mention
Team	AVP_arhitekti SANGRAD architects Arch. Profr. Emil Spiric

PROJECT BRIEF

The library building is introverted, dignified and typological highly ranked. Its solidness comes due to its location within a city where stone predominates and sun insulation is high, thus the project becomes a composition of massive volumes interacting between each other, like a sculpture from Chillida.

Hermetic on the exterior and opened within the inner space, (through which the interior of the library get a diffuse and shadowy light), the library project bets on the architectural duality: external rough monochrome materiality and the smoothness of the inner glassed surfaces.

The library project, by using basic architectural resources such as orientation, materials and common sense, complies with a higher green energy performance. The idea is to reduce to the maximum the use of unnecessary construction and installation systems thus energy consumption to be as passive as possible. surprising with a strong visual rationale that elicits a strong emotional response”.





MOR_MORALES FAMILY HOUSE

Type	Residential
Location	Aguascalientes, Mexico
Client	Private
Status	Completed
Building area	450.00 m2
Prizes	best single house award 2009
Team	AVP_arhitekti AMBIENTA architects

PROJECT BRIEF

The house is located in a private and exclusive zone in the SE part of the city. The site is surrounded by a thick forest and a lake next to the lot. The proposal establishes that connection between the house and the context by unfolding one of its longitudinal faces towards the lake and the natural environment thus merging the system and the site. The main body contains the social zones with a double height connecting the other rooms. A horizontal volume intersects the main space solving the activity flows and articulation between the areas.

There is a gallery that connects the social to the private area. The access is emphasized by a cantilevered slab. All the bedrooms are opened to the lake sight and are linked and connected by a transparent platform that floats above the exterior garden. The roof of the horizontal body is used as a terrace covered by a metallic structure.





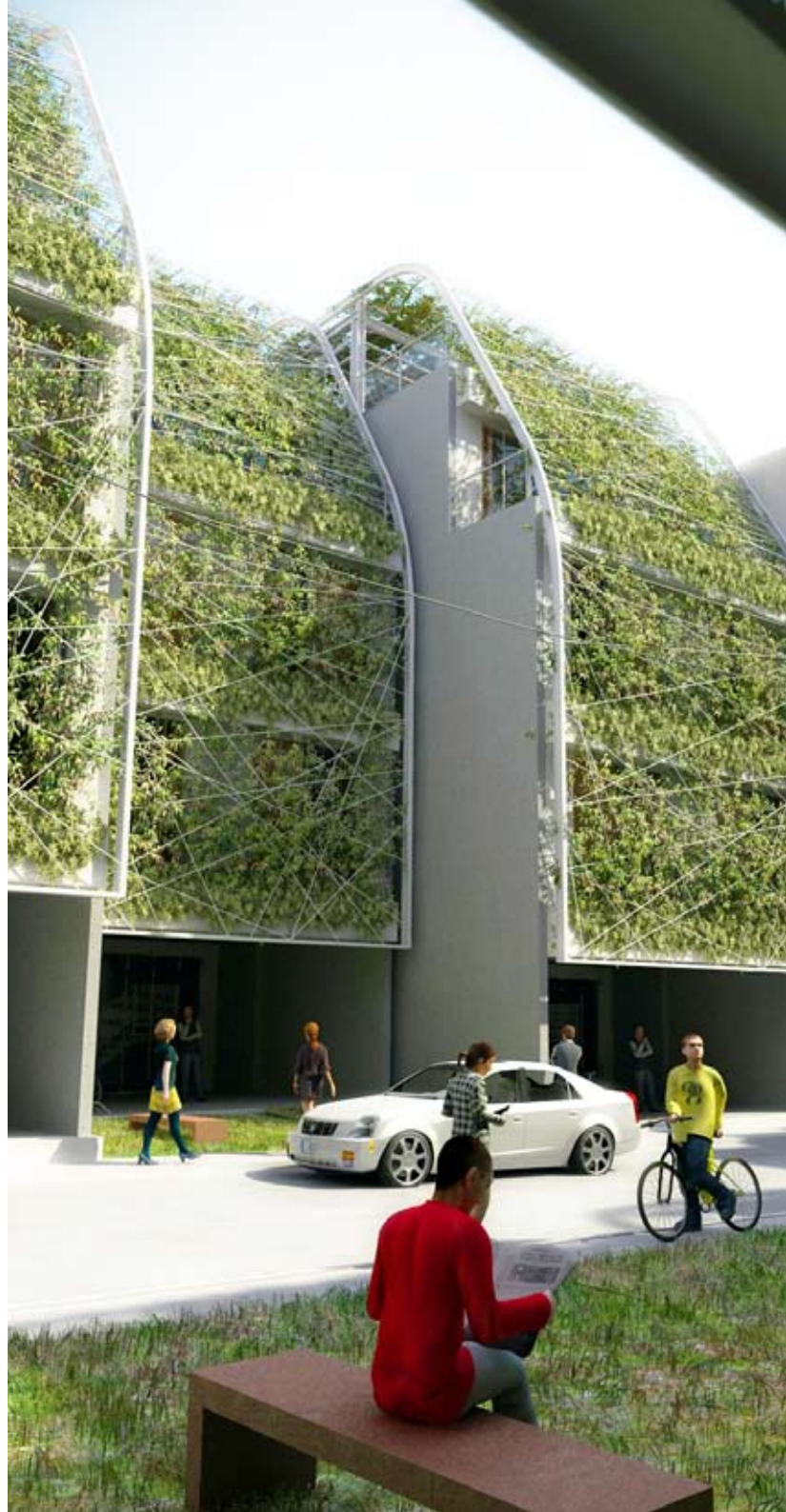
ATH_UPTO35 STUDENT HOUSING COMPETITION

Type	Educational-residential
Location	Athens, Greece
Client	Private
Status	Conceptual proposal
Building area	5,655.00 m2
Prizes	competition entry
Team	AVP_arhitekti Arch. Juan Jose Nunez Andrade Arch. Heidi Kasper Arch. Efrain Velez

PROJECT BRIEF

Can Student Housing become a prototype of future Urban and Sustainable Community housing experiences? We see our proposal as a way to capture the imagination and energy of today's college student and inspire them with the possibilities for developing sustainable buildings and sustainable communities in Athens and all over the globe. The proposal is a modular system that can adjust to the parcel shape and size, in order to comply with the building regulations of Athens. The foundation of the system is a stem which contains the vertical circulation, and all vertical systems. The living units branch off the stem and vertical and horizontal green screens surround the building to create a protective canopy. Laundry, mechanical space and storage are located in the basement. The footprint at this level is kept to a minimum to reduce the amount of required excavation and associated cost.

The building seeks out a symbiosis of nature and technology. At once, using ancient natural techniques to heat and cool the building while fusing these with forward thinking technologies that are on display for the students to engage with and learn from. Athens has little rain, snow is rare and summers are hot and relatively dry. The project is designed specifically for that hot climate.





OBR_ZAGREB CRAFTS CENTRE

Type	Comercial
Location	Zagreb, Croatia
Client	Government + Private
Status	Ongoing design stage
Building area	98,500.00 m2
Prizes	1st. Prize competition
Team	AVP_arhitekti SANGRAD architects Arch. Profr. Emil Spiric

PROJECT BRIEF

The ZCC (Zagreb Crafts Centre) forms part of the urban grid that is expanding towards the south-western part of the city, specifically located on one of the key access points of Zagreb. Within this particular context, the ZCC is surrounded by important city icons such as: the Arena Zagreb, the hospital school, the Zagreb thermal baths and the Sava river. Thus, the project aims to become a emblematic element in the shape of a vertical body that accents its morphological status as a new urban symbol of the city.

The project was thought as an introverted island, organized around the central public communications and spaces. The relation of the "island" towards its surroundings is given by the plot's character: alluvial terrain with 3 of its faces limited by principal traffic arteries and the forth one by a protected water-system zone. Thus, a specific microclimate is generated, a platform that contains all internal communications and spaces which are oriented towards an internal "square" opened towards the northern green surface and Sava river.





BLU_SEASIDE RESIDENTIAL+HOTEL BLUE

Type	Hotel-residential
Location	Coast of Croatia
Client	Private
Status	Conceptual proposal
Building area	43,500.00 m2
Prizes	
Team	AVP_arhitekti

PROJECT BRIEF

BLUE is a private 5 star turistic complex on the coast of Croatia that attempts to create a modern sophistication of the Mediterranean style. The project aims for the relaxation and enjoyment of the charm that only Croatian seaside can bring along, and also with the incorporation of key elements of contemporary lifestyle. Thus, this project coexists with both the Croatian traditional architecture and the modern cutting-edge design.

The BLUE complex includes a hotel, a conference centre and 10 villas. Since it is situated next to the beach, it enjoys amazing views of the seaside and, it provides a series of services and outdoor areas such as: gardens, fountains, swimming pools, sport courts, playing grounds, parking areas, service and maintenance zones, and controlled access to give a sense of security and exclusivity.

The project is meant to be self sustaining with room for photovoltaic panels to be arrayed to provide energy thanks to the fact that sun incidence is quite high, while natural cooling, and ventilation techniques minimize the amount of energy required. All rooms (including sanitary services) have natural light and ventilation to provide energy savings. Wastewater will be collected and led to a wastewater treatment process used for irrigation of the green areas.





BOL_CAUPONA CAFE+BAR

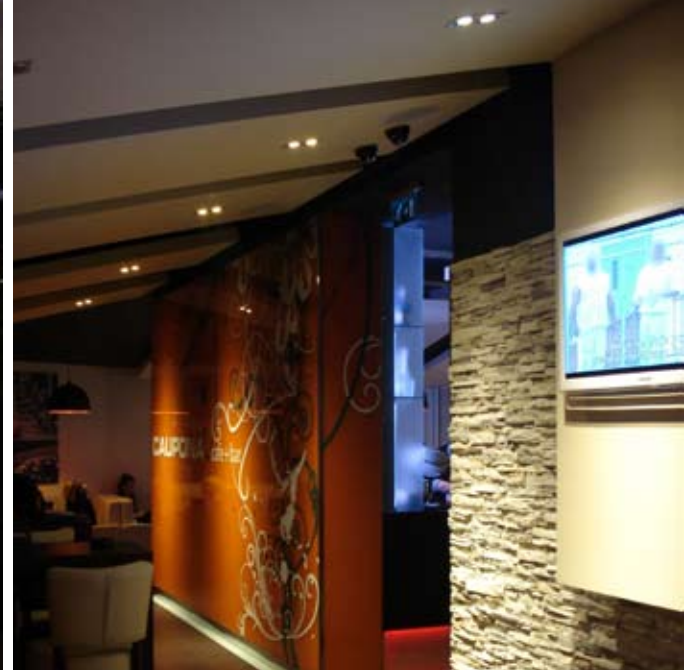
Type	Comercial
Location	Zagreb Croatia
Client	Private
Status	Completed
Building area	140.00 m2
Prizes	
Team	AVP_arhitekti

PROJECT BRIEF

The conceptual idea of the interior design is to create a harmonious space using simple materials, wide open spaces and applying texture and contrast in each area, creating changes in light and warm colors as well as cold and dark textures, and so give the space a larger and fresher look.

Space is conferred in the following areas: entrance, lounge room, a cafe-bar, bar, service block (storage, sanitary staff and sanitation). Each area has its own individual style, but all the spaces created by a similar principle: warm-soft texture the dark-cold contrast.







SEA SEASIDE HOUSE

Competition. Honorable mention 2010



NOG LAWYER OFFICES

Completed 2009





PCS_CHURCH ŠPANSKO

Competition. Honorable mention 2008

BAL_BALI RESEARCH CENTRE

Competition entry. 2010





BAC_BANCHI INTERIOR DESIGN
Completed 2009



LTS_MARITIME TERMINAL SIBENIK
Competition. 2nd prize 2009



ZMZ_DUJAN FAMILY HOUSE

Completed 2010



BIZ_BOEHRINGER-INGELHEIM OFFICES

Completed 2011



STR_STROJARSKA BUSINESS CENTRE

Competition entry. 2011



KLU_BENCH DESIGN JARUN

Competition entry. 2011

CONTACT

WHERE AND HOW TO REACH US?



AVP_arhitekti

Babonićeva 21
HR-10000, Zagreb

F: +385 (0) 1 4636 202

M: **+385 (0) 98 183 9832**

E: info@avp.hr

W: www.avp.hr

Publications

E: press@avp.hr

Jobs

E: jobs@avp.hr



AVP_arhitekti